

Call for Papers

3rd WU Vienna Paper Development Workshop: “Advancing Finance Perspectives in IB Research”

Vienna, September 1st - 2nd 2016

Submission Deadline for Extended Abstracts: April 30th 2016

Organizer: Department of Global Business and Trade



Every year, the WU Vienna invites researchers to its new campus to join their efforts and creativity in **developing papers at the intersection of International Business and Finance**. The workshop is designed to connect young scholars to like-minded peers and to offer hands-on, informed guidance from senior faculty. In the coming year, our faculty panel includes Prof. Igor Filatotchev (Cass Business School and WU), Prof. Annette Poulsen (University of Georgia), Prof. Christian Laux (WU Vienna) and Prof. Trond Randøy (Agder University).

Aim and Background of the Workshop:

IB researches increasingly call for further integration of Finance and IB research (Agmon, 2006; Bowe, Filatotchev & Marshall, 2010). The goal of the 3rd WU Vienna Paper Development Workshop is to create an interactive forum for IB/Finance researchers and to offer informed guidance from senior faculty. Potential topics include, but are not limited to:

- Governance and international finance (i.e. risk behaviour, agency cost),
- Institutional context and international finance (i.e. liability of foreignness in capital markets, local financial context, legitimacy, isomorphism),
- International capital structure and internal capital markets (i.e. diversification, international transfer pricing, arbitrage, taxation),
- Ownership effects on internationalization (i.e. family ownership, institutional investors, sovereign wealth funds)
- Financial risk management in internationalization (i.e. hedging, trade finance, risk reporting),
- International strategic finance (listing location, location specific financial advantages, project finance, syndication),
- Firm level issues in financing internationalization (SMEs, MNEs, EMNEs, born globals, export finance and FDI finance, joint ventures),
- Integrating IB and finance theories (TCE, RBV, OLI, real options, agency and institutional theory).

Contacts and Further Information:

Dr. Jakob Müllner

Institute for Export Management, Department of Global Business and Trade

Welthandelsplatz 1 / D1. 5. OG, A-1020 Wien

Tel.: +43-1-313 36-4374 / Fax: +43-1-313 36-90-4374 E- Mail :

jakob.muellner@wu.ac.at

Confirmed Faculty Members in 2016:

- Prof. Igor Filatotchev (Cass Business School London and WU Vienna),
- Prof. Annette Poulsen (University of Georgia),
- Prof. Christian Laux (WU Vienna),
- Prof. Trond Randøy (Agder University)

Design of the WU Paper Development Workshop:

- **September 1st: 4 pm – 7pm - Welcome reception on WU campus**
- **September 2nd: 8am-6pm full day workshop – 8pm Farewell dinner**
- There is **no fee** for the workshop but participants receive **no monetary compensation**.
- Participants receive intensive **in-depth discussion by a selected senior faculty member**.
- The workshop is open to all researchers in the IB and Finance areas but **max. 8 papers** will be selected, each for a 35 minute presentation. The selection is made on the **basis of full papers or extended abstracts** and the main selection criteria include:
 - Relevance to the field,
 - Theoretical and methodological novelty,
 - Clarity of presentation,
 - Contribution to IB/Finance theory.
- **If an abstract is submitted, full papers** must be available by **June 30th** .

Candidate Submission Procedure and Deadlines:

- Submission is open to all scholars who seek to publish in IB journals. **Preference will be given to young scholars**.
- **April 30th: Submission of full papers OR extended abstracts (3 pages or max. 2.000 words plus references and appendices) and a short academic CV to jakob.muellner@wu.ac.at**
Abstracts should broadly include:
 - research question addressed,
 - theory and literature review,
 - research design, data and methodology,
 - results and contribution to scholarship in IB/Finance.
- **May 30th: Notification of acceptance to candidates**
- **June 10th: Confirmation of attendance by candidates (required!!)**
- **June 30th: Submission of full papers** following JIBS style guide. Participants who fail to provide the full paper, or do not confirm their participation on time, will be replaced. Papers should not exceed 30 pages (including figures and bibliography).
- We gladly assist you with accommodation your stay (jakob.muellner@wu.ac.at).

References

- Agmon, T. 2006. Bringing Financial Economics into International Business Research: Taking Advantage of a Paradigm Change. *Journal of International Business Studies*, 37(5): 575-77.
- Bowe, M., Filatotchev, I., & Marshall, A. 2010. Integrating Contemporary Finance and International Business Research. *International Business Review*, 19(5): 435-45.